



Eric Marden

E: eric@xentek.net

Ph: 828.335.9336

W: <http://xentek.net>

Innovative, Standards-Aware Web Developer with a Less is More approach to software engineering seeks like-minded Companies to work on Next Generation products and services that will make a difference in the world, approaching every project with style, vision, and imagination.

Languages

PHP

10+ Years Experience

ASP

10+ Years Experience

Cold Fusion

7+ Years Experience

Ruby

1+ Years Experience

X/HTML

11+ Years

CSS

10+ Years Experience

JavaScript

10+ Years Experience

SQL

10+ Years Experience

XML

6+ Years Experience

XPath / XQuery

4+ Years Experience

Web Services

3+ Years Experience

Visual Basic

8+ Years

Platforms

Microsoft Windows

15+ Years Experience

Mac OS X

4 + Years

Linux (RedHat / Ubuntu)

10 + Years

Internet Solutions Corp.

Director of Development

October 2006 - Present

Instrumental in helping them migrate from ColdFusion to PHP as their platform of choice.

Managed a team of 12 Developers working on multiple projects, as well as providing mentoring and training on various technologies and methodologies.

Developed a state-of-the-art life-cycle management process to manage projects from conception to deployment, including source control, project communications, and configuration management.

Performed Senior Level Programming and Programming Analysis as needed, including new development, Quality Assurance, Web Services and maintenance.

Provided break-through solutions to problems no one else could solve (including problems that had plagued the organization for years before my arrival).

Designed and developed an advertising based registration module in use on a half a dozen projects. This brought soft-launch down from 2 months to 1 week (on average).

Cendant TRG / Wyndham VO

Sr. Application Developer

October 2004 - September 2005

Instrumental in migrating 45 existing ASP applications from Outside Vendor to in-house servers, completing it in 6 weeks instead of the projected 6 months

Design, develop, debug, document and deploy new ASP Web Application features to support the needs of the business.

Web 2.0

Web Services (REST / SOAP)
3+ Years

RSS / Podcasting
3+ years

AJAX
3+ Years

Servers

Microsoft Internet Information Server
10+ Years

Apache
10+ Years

Lighttpd
1+ Years

Databases

MS SQL Server
8+ Years

MS Access
10+ Years

MySQL
10+ Years

Oracle
3+ Years

Frameworks

CakePHP
Ruby On Rails
PEAR-PHP
Fusebox (CF)

Software

Macromedia Studio
10+ Years

Microsoft Office
12+ Years

Photoshop
10+ Years

Subversion
4+ Years

Visual Source Safe
3+ Years

Design, Develop, Debug and Deploy SQL Server Data Transformation Service (DTS) Packages to perform data import and export tasks for batch information processing to and from legacy systems (Mainframe)

Rewrote an XML Web Service that spoke to a vendor's Telephony application to increase the efficiency of the current solution. Newly architected solution decreased error rate, and dropped calls from 37% to 2%, with a direct impact on the conversion rate, which went up 20%.

Research and prepare reports on a variety of technology topics such as Web Site Accessibility (ADA / Section 508) to support business cases for emerging or important technology trends.

Design and document best practices to support Configuration Management / Change Control, Support Request and Code Promotion Processes.

Provide Production Application Support for 45 ASP Web Applications.

Internet Documents, LLC

Sr. Software Developer

November 2003 - October 2006

Designed and developed their flagship product Internet Documents Manager™, using PHP, MySQL, HTML, CSS, DHTML, and JavaScript. The application was built using my deep knowledge of file system manipulation, database design, browser-based file uploading and html forms processing.

Designed and wrote content for the Internet Documents Home Page to increase our position in the Document Management System marketplace.

Operations

Project Management
5+ Years

Training
14+ Years

Business Process Management
8+ Years

Analytics

SQL / DTS
Ad-Hoc Reporting from DBs
Excel Programming
Formulas and Macros (VB)

Web Traffic Analysis
WebTrends, Awstats, Webalizer,
Urchin, Google Analytics, Mint,
Clickalyzer

Creative

Graphic Design
Sound Design, Recording
DVD Authoring
Creative Copy Writing

Communiqué

Professional Business Writing
Inspired Verbal Communication
Content Management

Other

Problem Solving
Team Leadership
W3C Standards
Usability
Search Engine Marketing
Email Marketing

xentek

Owner / Chief Technology Officer

May 2003 - Present

I have been freelancing since May of 2003. I have completed dozens of projects successfully, utilizing the full range of my Business and IT knowledge.

I have done everything from developing custom database-driven applications in PHP, ASP and Cold Fusion, to designing graphics and web sites for small to medium size businesses.

For more info, and a list of my most recent URLs visit my portfolio at: <http://xentek.net/portfolio>

Previous Experience

A summary of my work experience prior to May 2003

Sales Systems, Project Manager

July 2002 - May 2003

Primary Technologies: ASP, MS SQL, IT Resource Management, Marketing

EA Sports - Tiburon, Quality Assurance Tester

January 2002 - July 2002

Primary Technologies: PVC Tracker Database, Team Leader

Zero Chaos, Jr. Web Developer

June 1998 - October 2001

Primary Technologies: ASP, MS SQL, Great Plains, Visual Basic, COM, HTML, CSS, JavaScript, Graphic Design

Go Graphics, Web Developer / Graphic Artist

January 1997 - July 1998

Primary Technologies: HTML, CSS, JavaScript, Graphic Design, PHP, MySQL, ASP, MS Access

Education

General Education Diploma

January 1995

Scored in the top 2% demographic for the State of Florida in 1995

Landmark Education

October 2002 - November 2006

The Landmark Forum

Training in the Technology of Causing Breakthrough Results

The Landmark Forum in Action

Using the Technology of Breakthroughs in Every Sphere of Life

Landmark Advanced Course

Advanced Training in the Technology of Causing Breakthrough Results

Integrity: The Bottom Line

Training in Integrity as Being the Foundation for all Breakthrough Results

Self Expression and Leadership Program

Training in Powerful Leadership and Project Performance Technology

Being Extraordinary

Training in Causing Extraordinary Results in any Area of Life

Communication: Access to Power

Training in Effective Communication and the Power to Create from Conversation

Effectiveness

Training in Being Effective at producing Specific Measurable Results & managing the existence of a Project over time

Introduction Leaders Program

World Class Leadership training, deepening and expanding my skills in communicating powerfully, being customer service excellence driven, and inspiring others

29.5 Continuing Education Units (CEU) credits have been earned by participating in Landmark Education's Programs.

Unique Traits

Skills and Qualities that set me apart

I absorb knowledge, due to what I call my “Semi-Photographic Memory” and my high reading retention skills.

I am 100% Self-Taught in all technical skills. My experience is grounded in real world projects, solving real world solutions. I owe most of this to my natural ability to extrapolate an understanding of complex systems and how to build or extend them seems almost innate.

I have an Impressive 55+ book library of technical and programming manuals; most have been read cover-to-cover.

New skills that I’m interested in acquiring is researched and read up on to gain a working knowledge of what is possible with it, and then I implement it in a real project, either for a client or for myself.

I’m highly passionate about music, especially when made with computers. This gets expressed through my large collection of music. I also participate in creating music events that showcase domestic and global talent. I am working on an album of original music, and I deejay quite regularly in public.

References Available Upon Request

For more information, please visit my website: [http:// xentek.net](http://xentek.net)
